# Vidya Prasarak Mandals B.N.Bandodkar College of Science, Thane 2019-2020

### **Best Practice-1**

**Title**: Intercollegiate creative platform 'SRUJAN'

**Objectives:** 

To provide a platform for creativity in order to uncover the hidden talents of students.

To enhance communicative skills and to impart literary and aesthetic values.

To acquaint students with different genres of expression.

To promote team building.

#### **Context:**

Being single faculty Science college, Due to longer daily class routine, students can devote less time for pursuing their creative hobbies. To motivate students to participate in extracurricular activities, is a challenging task for the faculty. Many students have a good flair of writing but their expressions can often go unnoticed. The faculty members of literary association not only realized this constrain but moreover they saw an opportunity. Eventual brainstorming helped conceptualized the idea of giving platform to the creative expression the students have and use the same for enhancing leadership skills and team building among students.

### The practice:

The literary association of BNBCS works with the intension of honing the literary, aesthetic and communicative skills of the students. Literary skills are extremely important for personal growth. Students engagement in such 'skill building activities' inevitably leads to a unearthing students capacity and liberates students' understanding.

Last year- was the Golden Jubilee Year of the institution and it was unanimously decided to celebrate it with unique enrichment activities for the benefit of all stakeholders. Literary association was no exception to this. On the occasion of Golden jubilee year, it was thought to launch the creative platform for not only 'our students' but also those from outside world. And in the Year 2018-19 the first Intercollegiate literary fest was organized. With the successful organization and overwhelming response received, the literary Association decided to make it big and the event became annual event by Literary Association.

On January 21<sup>st</sup>, 2020 second chapter of SRUJAN got accomplished. The ownership was given to students' representatives to manage and organize the entire festival. A committee was formed for organizing the whole event. These student members were guided by teachers to chalk-out the entire program. The event was advertised using social media in order to have maximum participation. Students put in great efforts to create the banners and other advertising aids. The campaign witnessed an overwhelming response. Students from different colleges enthusiastically participated in different competitions organized. The total Eight different competitions viz. Debate, Elocution, Poem Recitation, story-telling, Essay writing, Letter writing, Quiz competition were the part of this festival.

Ninety volunteers worked together sharing sorted responsibilities. The prizes were distributed to winners in each category and the trophies were also awarded for college with maximum participation and the one with maximum winners.

#### **Impact of Practice / Evidence of Success: (200)**

The event saw a huge participation across the city and the neighborhood. Total 27 colleges all over Mumbai and Thane sent their entries. Total 278 students participated in the festival in different competitions.

The wholehearted efforts of ninety members of the team, got huge returns. The team building and event management skills were gained by the students.

A link has been created with Rotary Club of Thane who sponsored the rolling trophy which was awarded to Joshi- Bedekar college, Thane, and one for maximum winners to G. M. Momin College, Bhiwandi.

There was a huge sense of satisfaction and tremendous boost in individual confidence level that could be felt by each organizing member.

## Problems encountered and resources required: 150

As required for any event of this magnitude, human resources with tremendous focused efforts and event management skills were indispensable requirements for the successful implementation and execution of SRUJAN. As there were many enthusiastic students who came forward to volunteer for the event, the manpower was not a problem. However, to train the amateur enthusiastic volunteers, the guiding teachers had to spend lot of time channelizing the talent and efforts of all organizing members. The team of ninety volunteers worked day and night for entire month unidirectionally to bring the event in reality.

The monitory resources also had to be arranged. The team was successful in arranging the part sponsors in form of Rotary club of Thane who sponsored the trophies. And became instrumental in creating a linkage with one of the internationally acclaimed non-government organization.