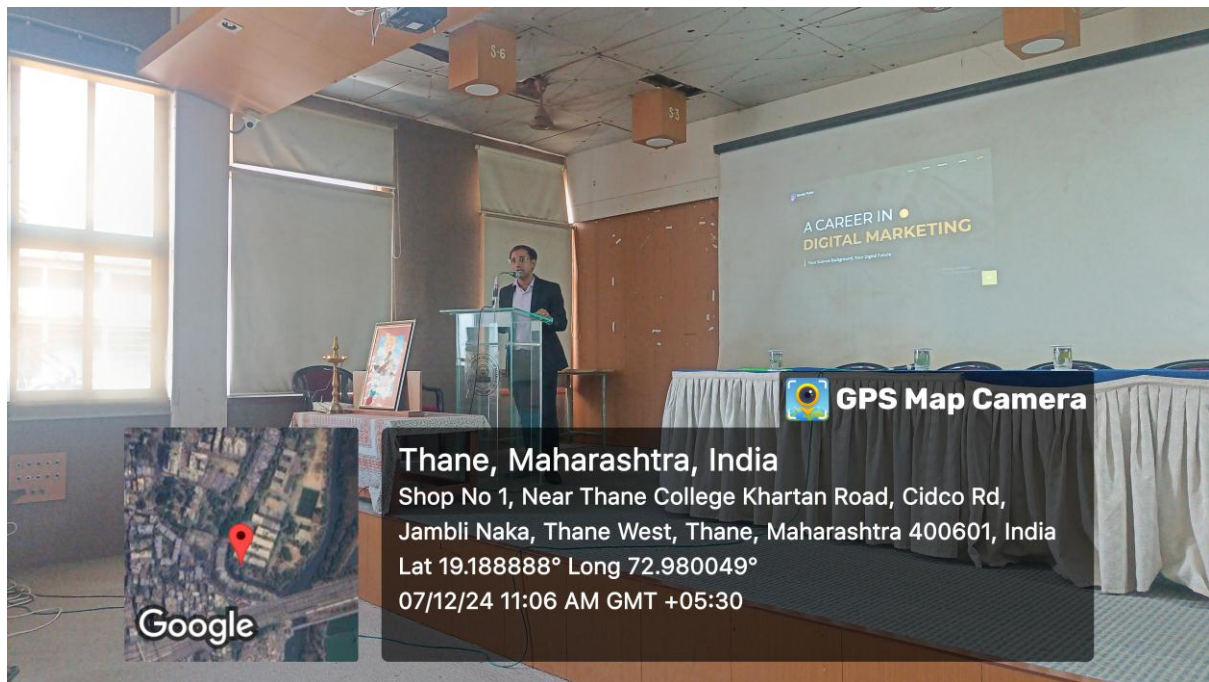


## ANUBANDH ALUMNI ASSOCIATION



<b>Name of activity</b>	Career Guidance Session on “Digital Marketing”
<b>Objectives of the activity (maximum 40 words)</b>	Objective is to introduce digital marketing fundamentals, explore career opportunities, highlight industry demand, outline essential skills and tools, share real-world examples, and guide participants on learning paths, certifications, and steps to start a successful career in digital marketing.
<b>Organizing Committee</b>	Anubandh Alumni Association
<b>Collaborative institute</b>	Department of Human Science
<b>Date ( DD / MM / YYYY )</b>	07/12/2024
<b>Venue</b>	Patanjali Auditorium
<b>Mode</b>	Offline
<b>Details of Resource person (name, designation, institution)</b>	Mr. Rishabh Mishra, Founder and CEO Social Pulse Agency and Our Esteemed Alumni
<b>Key Participants</b>	
<b>Remarkable outcomes/ key take-away messages (max. three)</b>	<ul style="list-style-type: none"> <li>• Mr. Rishabh Mishra, an industry expert, conducted an engaging session on the scope of digital marketing. He discussed key aspects such as search engine optimization (SEO), social media marketing (SMM), content marketing, and paid advertising.</li> <li>• He also shared real-world case studies, demonstrating the power of digital marketing in brand building.</li> <li>• The session left students inspired and equipped with practical knowledge about digital marketing strategies and tools.</li> </ul>
<b>Details of participants</b>	
Total Number	79
Outsiders	-
In-house	Faculty members: 06
	Students: 73 Male: 16      Female: 57      Others: -
<b>Additional information</b>	-

Name of Coordinator/ teacher in-charge: Mrs. Umalaxmi Patne

Two Geo tagged photos:



Flyer:



**VPM'S B. N. BANDODKAR COLLEGE OF  
SCIENCE (AUTONOMOUS), THANE (W)**

**Anubandh Alumni Association**



**Organises**

**Career Guidance Session on**

**Digital Marketing**

**in Collaboration with**

**Department of Human Science**



**Date :- 7 December 2024**

**Venue :- Patanjali**

**Auditorium**

**Time :- 10:30am**

**Speaker :-**

**Mr. Rishabh Mishra**

**(Founder & CEO**

**Social Pulse**

**Agency)**

**Regards**

**MRS. UMALAXMI PATNE**

**CO-ORDINATOR,**

**ALUMNI COMMITTEE**

**DR. VINDA MANJRAMKAR**

**I/C PRINCIPAL**



## Attendance:

Date- 7/12/2024

VPM's B. N. Bandodkar College of Science (Autonomous), Thane (W)

Department of Human Science

Career guidance session on "Digital Marketing"

Attendance sheet

Sr no.	Name of student	PRN / year	M/F	Sign
1	Shrawan Santosh Bhosle	2022420199	M	
2	Smayun Balan	2024420408	M	
3	Pankaj Patil	2022420446	M	
4	Shreelama Bhattacharya	2024420431	F	
5	Tanvi Padwal	2024420428	F	
6	Soham Tawade	2024420407	M	
7	Alisha Gauda	2024420433	F	
8	Tejal Adhikari	2024420401	F	
9	MOKSHA VILAS GADE	2024420403	F	
10	Jyoti Jaiswal	2024420412	F	
11	Sakshi Gaikwad	2024420402	F	
12	Nidhi Ambekar	2024420422	F	
13	Needa Shaikh	2024420420	F	
14	Megha Pitambare	2024420439	F	
15	Riddhi santosh palve	2024420411	F	
16	Grishma Patil	2024420416	F	
17	Gaikwad Kashish	2024420415	F	
18	Samidha sadare	2024420414	F	
19	Divya Mankar	2024420425	F	
20	Jigar Rambliga	2024420011	M	
21	Vinay Karnik	2022420450	M	
22	Divesh Gavir	2022420418	M	
23	Shiva iyer	2022420229	M	
24	Ashish Chauhan	2022420223	M	
25	Raj Pawar	2024420006	M	
26	Rakesh B. Dangare	2024420008	M	
27	Asha Rajbis Singhmare	2022420275	M	
28	Aditya Santosh Jadhav	2022420250	M	
29	Ramachandra Shendage	2023420013	M	
30	Nandini Tyagi	2022420176	F	
21	Shyamala Galphade	2023420238	F	
22	Vedika Singh	2023420239	F	
23	Shrawanee Hire	2023420240	F	



Sr no.	Name of student	PRN / year	M/F	Sign
24	Sahana Karkada	2023420242	F	Sahana
25	Janhavi N. Patil	2023420348	F	Janhavi
26	Kiran Siddiga	2023420326	F	Kiran
27	Mariyam Gullkar	2023420338	F	Mariyam
28	<del>Kiran</del> Sa Shaikh Saba	2023420331	F	Saba
29	Dharne Shriya	2023420335	F	Dharne
30	Bhagyashree Birajdar	2023420300	F	Bhagyashree
31	Pratiksha more	2023420315	F	Pratiksha
32	Angali Sonawane	2023420246	F	Angali
33	Sonam Pal	2023420255	F	Sonam
34	Rutuja Patil	2023420416	F	Rutuja
35	Laxmi Yadav	2023420400	F	Laxmi
36	Kartika Borton	2023420384	F	Kartika
37	Akreen Saikh	2023420411	F	Akreen
38	Shrawani Kedar	2023420250	F	Shrawani
39	Shanti Yeolav	2023420251	F	Shanti
40	Nitisha Jadhav	2023420247	F	Nitisha
41	Swapnali Bharamkar	2023420012	F	Swapnali
42	Mahimayee Thakur	2023420207	F	Mahimayee
43	Siddhi Patil	2022420440	F	Siddhi
44	Mahima Kahan	2022420210	F	Mahima
45	Muskan Muskan	2022420215	F	Muskan
46	Divya Desale	2022420255	F	Divya
47	Anika yadav	2022420227	F	Anika
48	Sneha Kate	2022420224	F	Sneha
49	Sabha Shaikh	2022420216	F	Sabha
50	Nora Fatema Qura	2022420268	F	Nora
51	Priyanka Patel	2022420244	F	Priyanka
52	Hazhada Palankar	2022420003	F	Hazhada
53	Shraddha Patil	2022420241	F	Shraddha
54	Nivedita Badhe	2022420235	F	Nivedita
55	Snehal Shinde	2022420429	F	Snehal
56	Syed Mariyam Mawad	2022420432	F	Syed
57	Sanskriti C. Mourya	2022420202	F	Sanskriti
58	Kanika Mandal	2022420433	F	Kanika
59	Nikita Adhalge	2022420197	F	Nikita
60	Khushi Yadav	2022420201	F	Khushi
61	Shweta Joshi	2022420478	F	Shweta
62	Ashish Varma - Alumni	2017420690	M	Ashish
63	Shubham Bhoir - Alumni	2016420197	M	Shubham
	Male = 16			
	Female = 57			
	Total = 73			

### Graphical representation of feedback:

